



fluid BATTLE
OF THE
AD BANDS! IV

SEPTEMBER 27, 2006
THE SUPPER CLUB, NYC

ENTRY FORM

BAND NAME _____

AGENCY ENTERING _____

BAND REPRESENTATIVE _____

PHONE _____

EMAIL _____

BAND MEMBERS

NAME	INSTRUMENT	POSITION AT AGENCY
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Print and fax your entry form to us at 212.431.6525. All entries must be received by July 14, 2006.

RULES AND REGULATIONS

1. This contest is open to current employees of Advertising Agencies only.
2. However, each entering band may include one member, only, who is not employed by your agency.
3. Each band will be allotted 10 minutes to perform their set.
4. Sponsors will provide all amps, drums, keyboards, etc. House stagehands will also be present to facilitate the show.
5. Material may be original or cover songs, vocal or instrumental.
6. Ten Ad-Bands will compete for the title. Last year's winner has an at-large spot, if they wish to defend their title.
7. A panel of judges will vote on the entries and award a first, second and third place winner. Bands will be judged according to three criteria: Originality, Musicianship and Performance.
8. All winning band members will receive individual trophies. The first place entry will also be awarded an Agency Trophy (The BAd-Boy).